

OUR COMMITMENT

Integrity

We maintain clear, honest and realistic communication with our clients. Our recommendations are personalized with our clients' goals in mind.

Knowledge

We stay current on investment and economic issues and strategies assuring our clients that decisions on their behalf are made in the framework of current market conditions.

Innovation

Our goal is to continue to be a leader in offering new services that create unique solutions for our clients. We seek and apply ideas that create a new dimension of performance and success for our clients.

Trust

The matters we discuss with our clients require a great degree of discretion. We are committed to conducting ourselves in a manner that is deserving of our clients' confidence.

Personalized Customer Service

Our professional staff provides you with the personal attention you deserve and desire.



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Other Office Locations

Dallas, TX
Denver, CO
Billings, MT
Sun City, AZ
Tempe, AZ
Mesa, AZ



www.ffec.com

First Financial Equity Corporation

*Our Clients are Our
Greatest Asset*

FROM THE PRESIDENT

On behalf of everyone at First Financial Equity Corporation, I encourage you to explore the opportunities available to you at our company. Join the many clients who have discovered an experience that is missing in most brokerage firms – personalized customer service – which is our primary objective.

I attribute our growth and success to the level of commitment we offer our clients, which allows us to grow primarily through referrals. Whether you are an experienced investor or just starting out, our select group of advisors is ready to assist you with all your investment and financial planning needs.

Take a look at our website, come in and talk to us and let us earn your confidence. You will be glad you did!

Sincerely,

George Fischer

George Fischer
President

INVESTMENTS

Common and Preferred Stocks
Dimensional Fund Advisors
Morningstar Investment Services
Mutual Funds and ETFs
Options
Investment Advisory Services
Annuities
Corporate and Municipal Bonds
U.S. Treasury and Agency Securities
CDs and CDARS® Program
REITS

SERVICES

Estate / Retirement Planning
No Annual Fee for Active Personal and Pension Accounts
Confirmations by Fax / Email
Exercise of Employee Stock Options (restrictions apply)
Stock and Bond Research
Free Checking
Web Based Account Information
Home, Auto, Business, Long Term Care and Life Insurance
Diversified List of Fee Based Advisor Platforms

ABOUT FIRST FINANCIAL

First Financial Equity Corporation, founded in 1985, is a privately owned, full-service investment firm based in Scottsdale, Arizona which continues to grow to other regions of the United States. With state of the art technology and comprehensive financial solutions, the firm offers a broad array of financial planning services.

We design portfolios to meet your particular needs, whether you are seeking a corporate retirement plan for thousands of employees or are a beginning investor just starting out. From traditional equity trading capabilities to extensive financial and estate planning services, our primary responsibility is the success of your investing and economic endeavors.

Visit our website at www.ffec.com for office locations, the most up-to-date information, and to view broker profiles.

