

Financial Advice

Investment Management

Wealth Accumulation Planning

Retirement Planning

Estate Planning

401k Planning

Investment Classes

How can we help you?



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First Financial Equity Corporation,
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Investment Advisory Services offered through
First Financial Equity Corporation.*



Muhlenfeld & Huish

INTEGRITY

KNOWLEDGE

EXPERIENCE



Muhlenfeld & Huish

Muhlenfeld & Huish is a financial partnership with over 55 years of experience in the financial services industry. They specialize in stocks, mutual funds, and bonds to create portfolios with income and potential for capital gains. Education is a cornerstone of their business structure, providing market update classes every month. These classes are free for clients and their guests. Their financial planning services range from basic portfolios to more complex estate planning.

The Muhlenfeld & Huish team also provides guidance to employees in helping them select investments available in their 401K plans. They focus on the individuals they counsel, helping them understand their choices and select the investments that are most suitable for each employee. They offer free second opinions on all investment plans.

Muhlenfeld & Huish joined First Financial Equity Corporation in 2009. It is a privately owned, full-service investment firm based in Scottsdale that was established in 1985. It currently has six supervisory offices in the United States, and is rapidly expanding. First Financial Equity Corporation believes in guiding principles of integrity, knowledge, innovation, and trust, making it a financial institution you may rely upon.

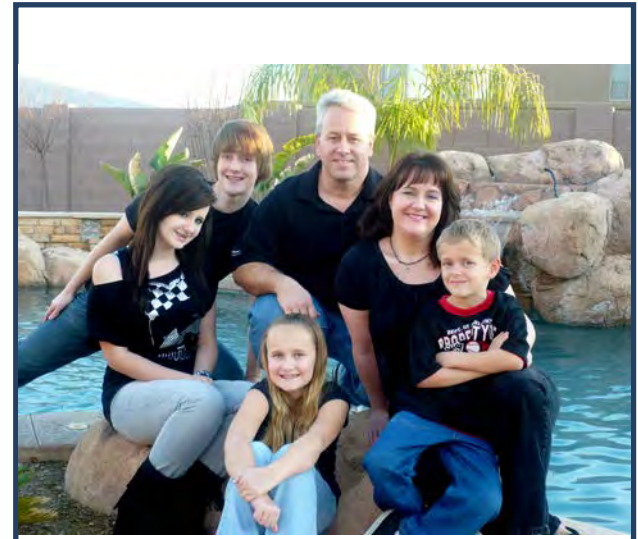


Ed Muhlenfeld

Senior Vice President - Investments
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Ed Muhlenfeld was raised in Baltimore and has degrees from Princeton (B.A.) and Georgetown (M.A.). He began investing as a hobby and after military service in Vietnam, transformed his hobby into a career in 1971. He has lived in Arizona since 1975 and was selected by Money Magazine as one of the top 100 brokers in the nation in 1987. Ed and his wife Linda live in Scottsdale where Linda is an AKC Wire Haired Fox Terrier breeder.

Together with his team partner, Rob Huish, they work with conservative growth investors who seek income for current use or retirement. They do not deal with options or futures and emphasize liquidity in portfolios consisting primarily of dividend-paying stocks, mutual funds and bonds. Most of their practice is fee-based and does not have a minimum account size as long as they are able to properly diversify a portfolio.



Rob Huish

Senior Vice President - Investments
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Rob Huish learned at an early age that dedication and hard work lead to success. Raised in a small town in south-eastern Arizona, he excelled in academics and athletics. He believes in taking care of your neighbor and your family while treating others as he would like to be treated. He understands that clients want to make money, but need to be able to sleep at night. He only gives advice he would take if he were in their situation.

Rob has provided financial service for over seventeen years. He earned his BA Degree from Arizona State University in Business Management. Having worked as a Personal Banker, Business Development Banker and Premier Banker, he acquired a wide array of financial experience in lending, insurance and structuring accounts to provide efficiency, flexibility and income. He joined Ed Muhlenfeld in 1999, expanding his area of expertise to include investing, portfolio assessment and planning. Muhlenfeld & Huish provide an extremely high level of service with a focus on investor education. They provide advice to over 200 families with assets in excess of 100 million dollars.